**Points from client meeting**

**­­­­Are there any specific features the client would like the app to have?**

It is up to us to decide what we include. The general consensus was that we should try to make it less general, and cater it more towards a certain demographic. ie. (Not have categories for families, seniors, and students. Maybe just focus on students, and then have different categories for students. Eg. Pubs, haunted castles, beaches).

**How would the client like the app and website to work together?**

The purpose of the website is mainly for marketing purposes. Therefore it will be almost entirely front-end. Back-end can be incorporated if we see fit, however it is not necessary, and should not be done unless there is a suitable reason for it.

**Are there specific landmarks in Northumberland the client would like included?**

No specific landmarks need to be included. It all depends on who we target the app towards. Note: Newcastle is not in Northumberland, so no landmarks from Newcastle can be used.

**How should the app be designed?**

The design is very open-ended and up to us to decide. Obviously, try to keep colours simple, pastel colours are a good choice. Try no minimise use of red and yellow, simply for the logo, as these two colours are quite strong and would make it difficult for the user to use.